

BDRC Services

Business Dynamics Research Consortium

Business Historical Data

We combine all available years from the Infogroup historical data and build a time-series database following U.S. establishments at their unique location.

BDRC offers **three (3)** options for the **Infogroup business historical (1997-2015)** data source.

1

AGGREGATED

Choose from *preassembled* (no data license required) establishment, jobs, and sales aggregate (totals) for U.S., state, CBSA, or county data cut by our unique Metrics* and then Churn Parameters*

Tier 1

All States: \$750

All CBSA: \$950

All Counties: \$1,500

Tier 2

12 or less regions: \$750

12 to 24 regions: \$950

25 to 50 regions: \$1,250

2

CUSTOM AGGREGATED

Assemble *custom regions* and time periods using our Metrics, Churn Parameters, or NAICS, BDRC custom cuts the raw data which you also receive.

Tier 1

No license - \$1,500-\$5,000 based on # of regions and NAICS

Tier 2

*Up to 50,000 records: \$5,000

*Up to 100,000 records: \$9,000

Tier 3

State records: add \$5,000 to Infogroup License Costs below

3

RESEARCH PARTNER

BDRC will work with you and your team to *define a project scope*. We help analyze and assemble large data into manageable sizes, and if requested, develop applications to visualize your project (dynamic HTML 5 compliant website or other reports). You also have access to our Databank including Private Capital, Public Company, and Congressional District data.

Cost

BDRC services with data license - \$15,000 - \$70,000 annually.

Discounted Data license: To be determined in scope, see License Costs below

Term is 3 years preferred for best research results.

COMPARE REGIONS TO

U.S and every state: \$1,500 - U.S and *single* region: \$500

BUSINESS CONTACTS

Buy contact information for any establishment including company name, address, phone, owner or officer, and department heads if available.

Up to 5,000: \$.25 cents each

5,000 plus: \$.15 cents each

***EDO** customers for options 1 and 2 above require \$1,500 surcharge.

***Metrics** are Total, Resident, Nonresident, Noncommercial business types, and 5 employment stages. ***Churn Parameters** are birth (divided by new and existing starts), death, expansion, contraction, move in, and move out. *Aggregated data (options 1 and 2) are **delivered in an Excel** spreadsheet.

About the Infogroup Data License



BDRC will broker the Infogroup license transaction so that you deal directly with us. All data license costs are reflected in the option costs above. The entire scope of the project (services and data license) will be summarized using a MOU coming from BDRC and the University of Wisconsin - Extension Division for Business and Entrepreneurship. Infogroup License Costs



States (pricing is per individual state)

- \$30,000 for Business / \$30,000 for Consumer - Entire U.S. File
- \$15,000 for Business / \$15,000 for Consumer - California, Texas, New York, Florida
- \$12,000 for Business / \$12,000 for Consumer - Illinois, Pennsylvania, Ohio, Michigan, New Jersey
- \$9,000 for Business / \$9,000 for Consumer - Georgia, North Carolina, Massachusetts, Virginia, Washington
- \$7,500 for Business / \$7,500 for Consumer - Indiana, Wisconsin, Missouri, Tennessee, Minnesota, Maryland, Colorado, Louisiana
- \$6,000 for Business / \$6,000 for Consumer - Arizona, Alabama, Oregon, Connecticut, South Carolina, Oklahoma, Iowa, Kentucky, Kansas
- \$5,000 for Business / \$5,000 for Consumer - Arkansas, Mississippi, Utah, Nebraska, New Mexico, West Virginia, Nevada, New Hampshire, Maine, Idaho, Hawaii
- \$2,500 for Business / \$2,500 for Consumer - Rhode Island, Montana, South Dakota, Washington D.C., Delaware, Vermont, North Dakota, Alaska, Wyoming

Contact [BDRC Services](#) for more information.